

CLUB CHRONOS

LUXURY WATCHES | BLOCKCHAIN



Investment world is constantly evolving, and one of the most exciting trends on the horizon is:

The incorporation of **Real World Assets** into the blockchain sphere.

We will explore **what RWAs are**, the advantage of using blockchain technology compared to traditional methods, and **the specific reason why luxury watches** are an exceptional investment opportunity.





¿WHAT IS RWA? | *Real World Assets involves linking digital tokens to physical items with real value.*

RWAs offer a **direct connection to the physical world**, providing an additional layer of **value and security**.

Luxury watches are not only elements of **prestige and craftsmanship**, but have also proven to be **high-value** investments, with significant appreciation in short periods of time.





TRADITIONAL VS BLOCKCHAIN

Adopting blockchain technology to manage RWA introduces a more *efficient and cooperative model*, similar to crowdfunding.



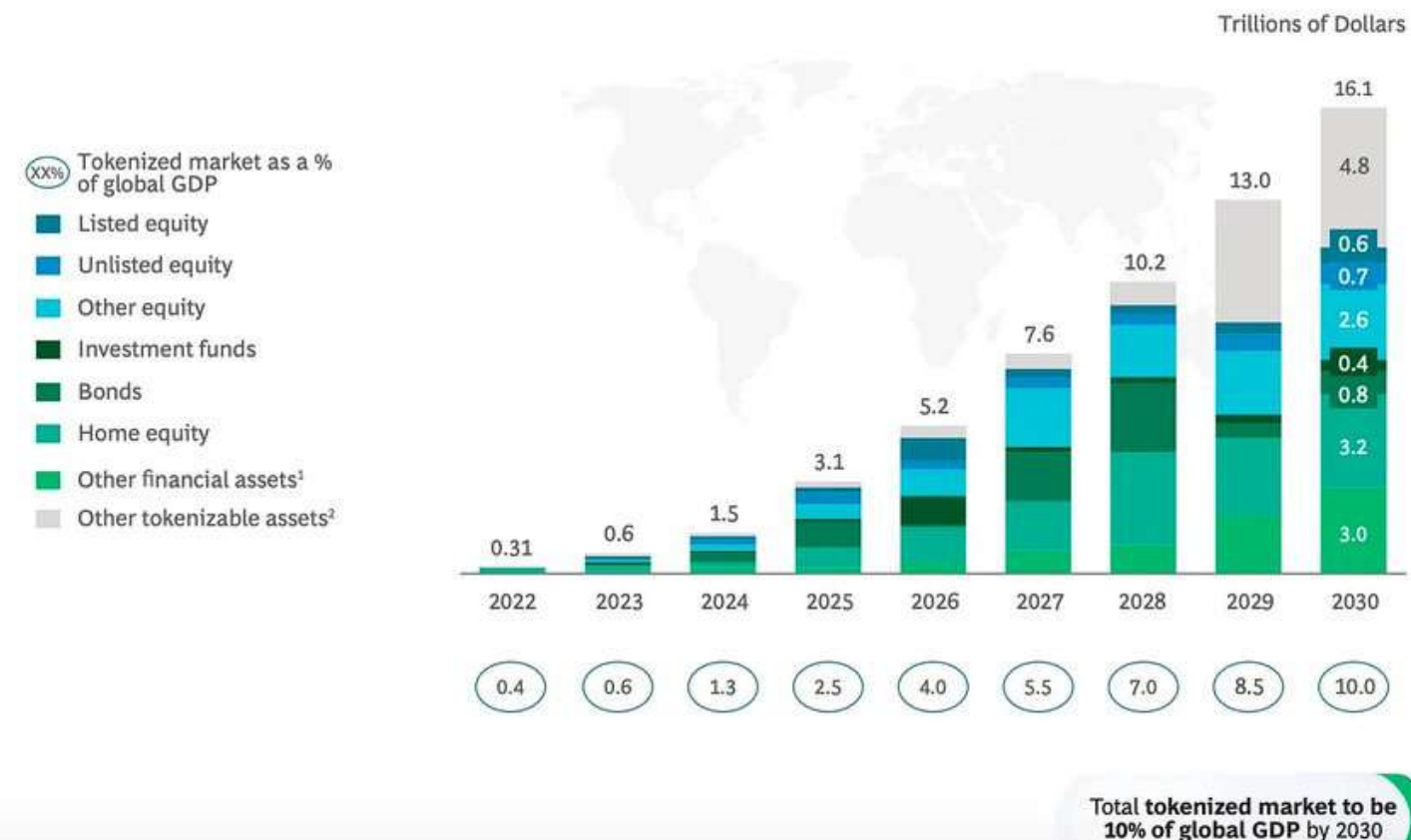
Legal costs are **substantially reduced**, since contracts and agreements are embedded and executed through the *Ethereum* network, providing a more **transparent and secure structure**.



Tokenization of global illiquid assets estimated to be a \$16 Trillion business opportunity by 2030

Highly conservative forecast; tokenization potential of \$68 trillion by 2030 in best-case scenario

Tokenized asset potential differs across countries due to variation in maturity of regulations and size of asset classes

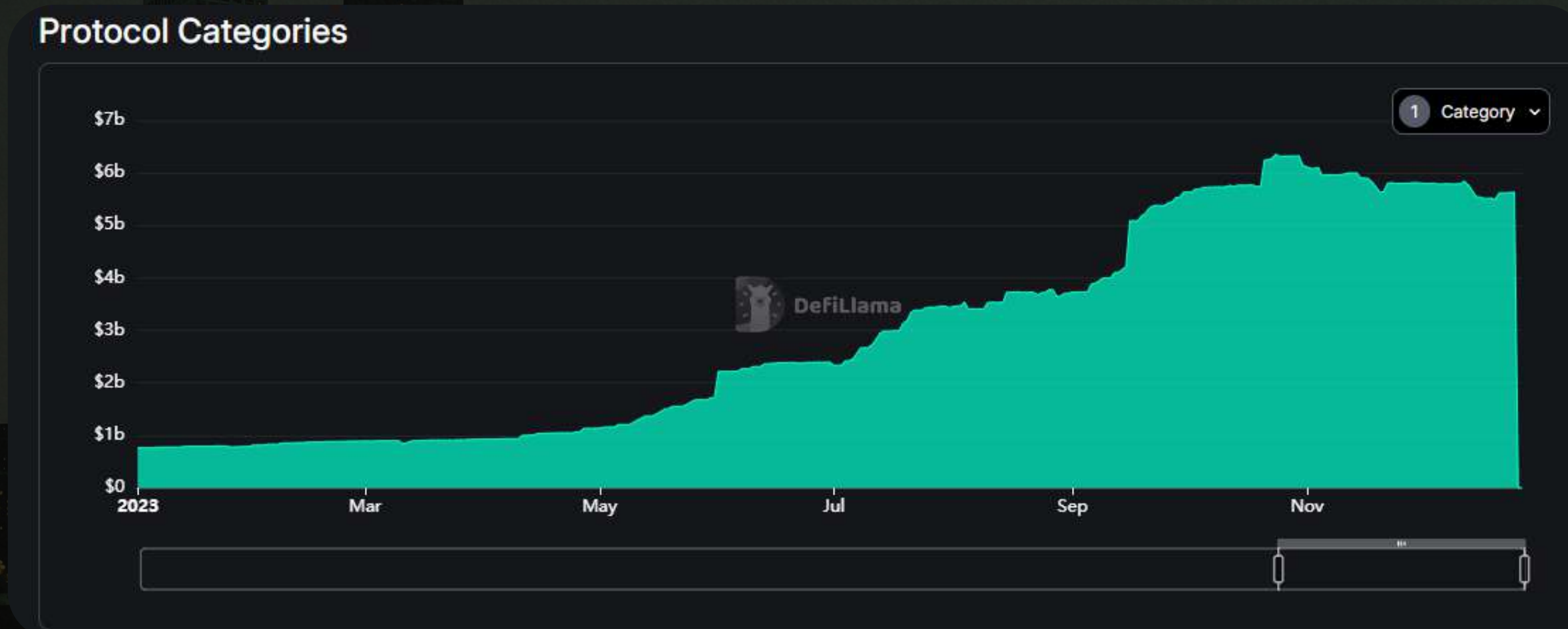


A *Boston Consulting Group* study predicts an opportunity of a **\$16 trillion business** from the tokenization of illiquid assets by 2030."

Research organizations like *Blockworks*, *Messari*, and *Binance Research* also highlight #RWA as a key topic in 2023.



The '*DeFiLlama*' portal shows how in 2023, the growth of Total Value Locked **has continued to increase without stopping.**



Reaching **6.354 billion dollars** on October 23rd of this 2023.



LUXURY WATCH INVESTMENT

*From 2010 to 2023, luxury watches have proven to be **lucrative investments** for those who have held them.*

The **luxury watch market**, especially brands such as **Rolex**, has shown impressive value appreciation over the years.

*On the second hand market, these watches have reached **values significantly higher** than their original prices.*





LUXURY WATCH INVESTMENT



Even the purchase of a new **Rolex** from an official retailer represents an **immediate investment opportunity**, given the **high value** on the secondary market and the long waiting lists to obtain one, demonstrating the high demand and **exclusivity** of these precious assets.

WHERE ARE WE NOW?

● Q1 - INVESTMENT ROUND

Up to 20% of the collection

● Q2 - PUBLIC SALE

*Open to the public through
Whitelist*

● Q3 - RWA ADQUISITION

● Q3 - NFT LAUNCH

● Q3 - PUBLIC SALE AIRDROP

● Q3 - NFT MARKETPLACE

● Q3 - RWA TRACKING PLATFORM

● Q3 - FIRST MONTHLY DRAW

● Q4 - KARMA NETWORK

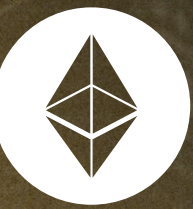


1. INVESTMENT ROUND

Up to 20% of the collection

Ahead of the public sale phase, we conducted a venture **capital investment round** in which **2,000** of the **10,000** available **NFTs** were sold.

This phase allowed early investors to participate in the project on exclusive terms, specific details of the capital raised during this stage won't be disclosed.



2. PUBLIC SALE

Open to the public through Whitelist

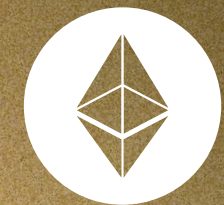
Consisting of a maximum of 8,000 *NFT* at USD 400 each.

With your purchase you are eligible for **2 exclusive watch airdrops**, which will be released later.

After sharing posts on your social networks, they will give access to the whitelist and therefore to buy *NFT*.



⚠ Single participation per wallet once the requirement is completed.



2. PUBLIC SALE

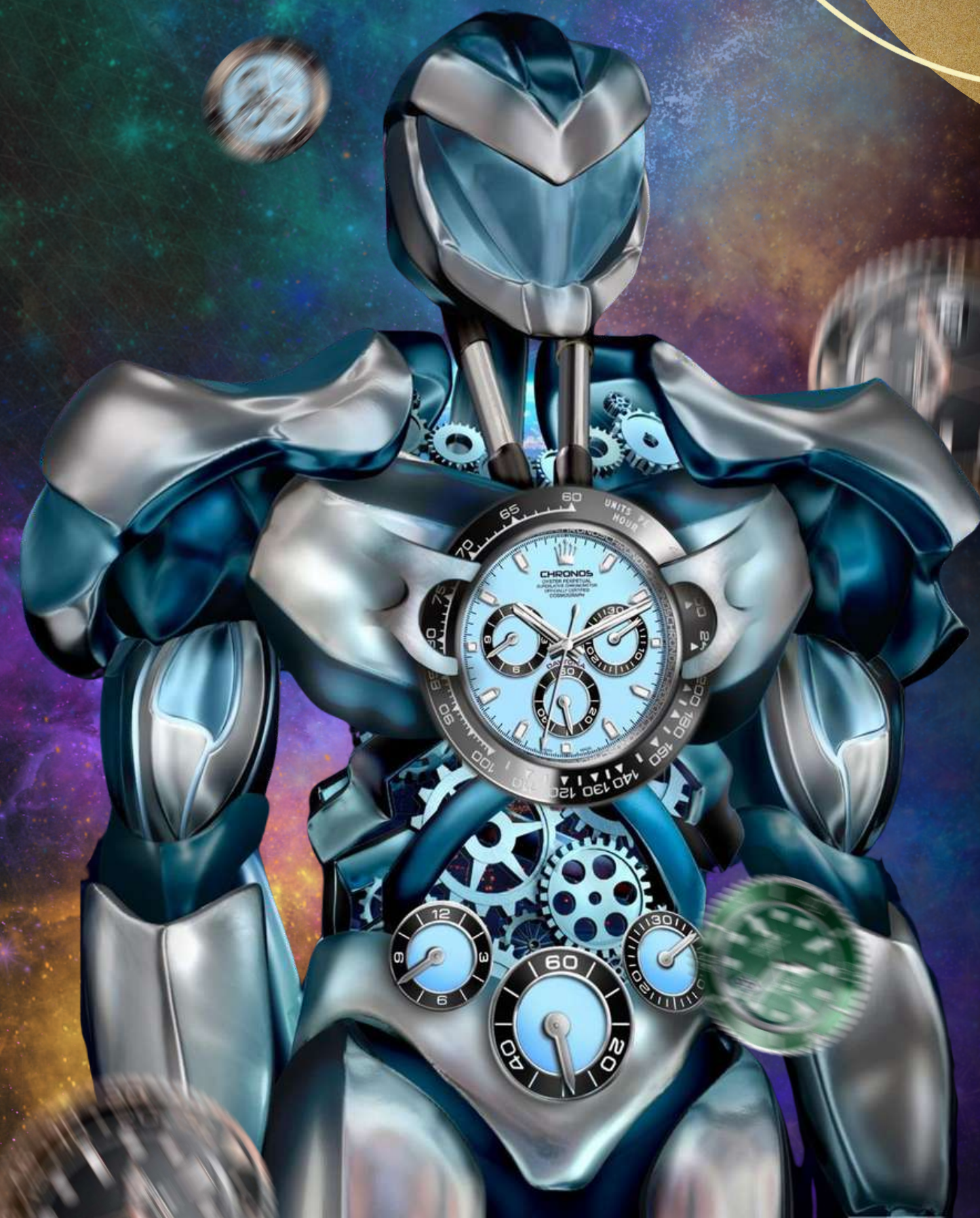
AIRDROPS

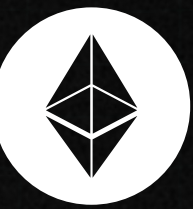
For the first airdrop, **you will be eligible with the purchase of 5 NFTs.**

To qualify for the second airdrop, **the purchase of a single NFT gives you a chance to participate.**

For your purchase, **you will receive 5 invite codes,** and for every 5 **NFTs** purchased with these codes you get **an extra participation.**

! *You have the possibility to increase your chances in the draw by using invitation codes*





WHY ETH?

Ethereum is known for its large volume of transactions, being home to the most prestigious and popular projects within the blockchain ecosystem.

We have selected *Ethereum* as the underlying platform for the *Chronos Club* project due to its **prominence and strength** in the *NFT* market.

This choice ensures a **solid foundation** for our *NFTs*, leveraging a **secure, well-established and widely adopted network**.





MINTING NFT

How to apply for Minting?

The acquisition of *Chronos Club's NFTs* is designed to be an **exclusive and meritocratic process.**

The eligibility to participate in the minting of a *Chronos Club NFT* is initially reserved for those who demonstrate their **commitment and contribution** to the project.



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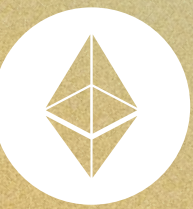


MINTING NFT

These actions may include, but are not limited to:

- Active participation in social networks.
- Creation of content related to the project
- Promotion of *Chronos Club* within cryptocurrency and luxury watch communities.

This approach ensures that early participants are truly passionate and committed to the values and objectives of the club.

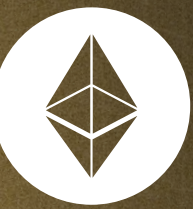


INVITATION ENTRY

Recognising the value of community and word of mouth, each member who gains access to the minting area and completes their purchase will receive **5 invitations**.

This not only encourages members to share the project with people they trust and align with the club, but also **facilitates the organic and sustained growth of the community**.

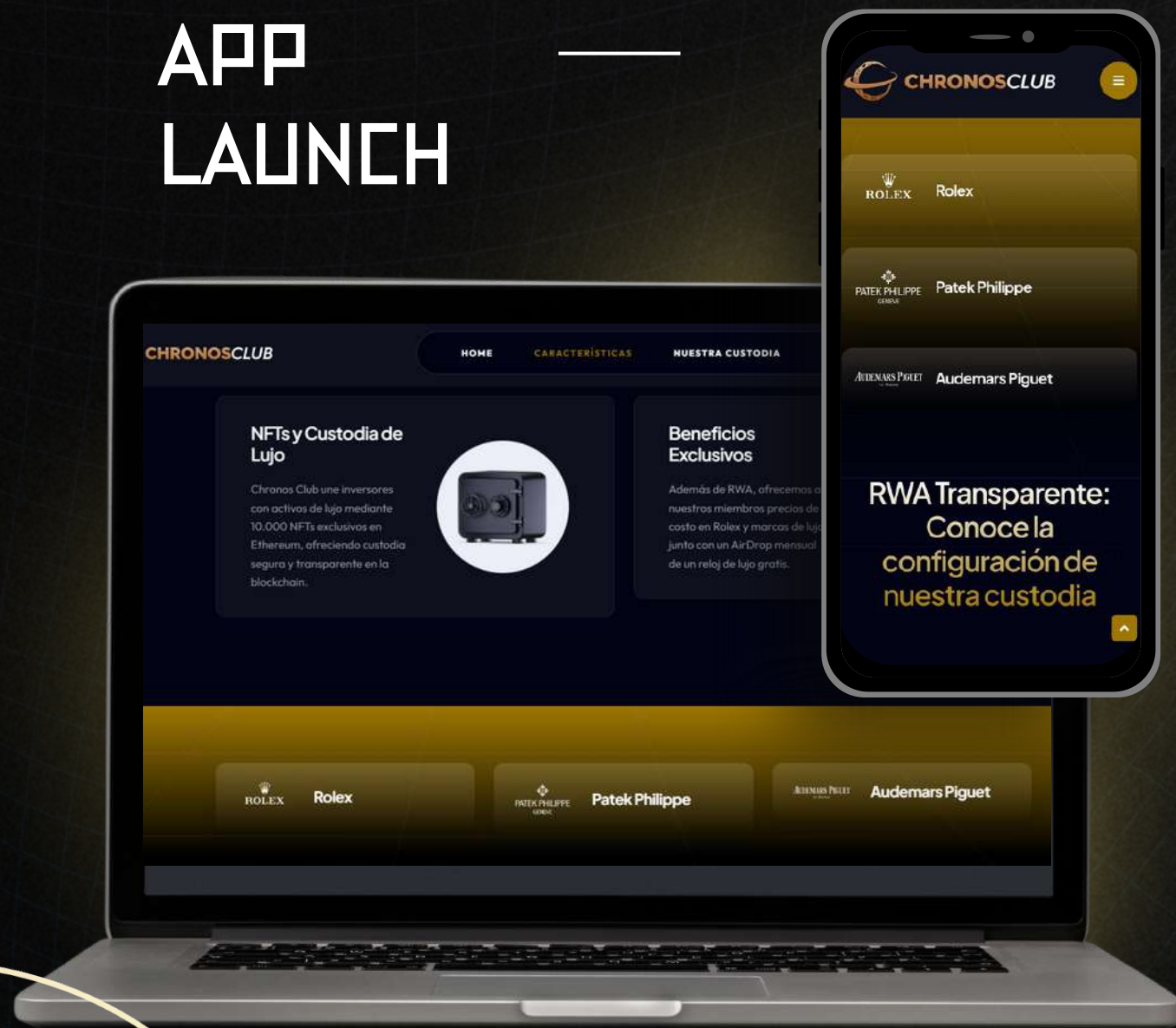
***i** These invitations allow other interested parties to directly access the minting area without the need for prior social actions.*



MINTING PLATFORM

The platform will be designed to be *intuitive and accessible*, ensuring that participants can complete their minting easily and smoothly.

APP LAUNCH



The minting process will operate within a **proprietary platform**, developed on *Ethereum* technology.

This choice ensures a **secure, transparent and efficient environment** for *NFT* minting, leveraging the robustness and reliability of the *Ethereum* blockchain.



WATCH CUSTODY

The physical custody of the luxury watches will be in **safe deposit vaults in Europe, the United States and Dubai**

We have internationally recognised jewellers as partners on all five continents, who **will certify the authenticity of every watch.**

i *These certificates of authenticity will physically accompany the watch throughout the custody phase, guaranteeing its value and provenance until the final sale.*

CLUB BENEFITS

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Every month, a luxury watch.





MONTHLY AIRDROP

One of *Chronos Club's* most exciting initiatives is the conduct of monthly luxury watch raffles, **exclusive to *Chronos NFT* owners.** 

This approach not only enriches the value proposition of owning a *Chronos NFT* but also serves to increase **the visibility and interest of the project** among investors and luxury watch collectors.



HOW **AIRDROP** WORKS?

Each *NFT* held by a member will act as a separate entry in the draw, **increasing their chances of winning with each additional *NFT* held.**

For example, a member **with 5 *NFTs* will have a 5 in 10,000 chance of winning the watch of the month.**

i We will announce the model to be raffled on social media in advance.





HOW **AIRDROP** WORKS?



The technical process behind the draw is supported by technology provided by the **Chainlink** oracle.

Leader in the blockchain industry for delivering verified and secure data from the outside world to the blockchain.

The operation of the draw through *ChainLink* leverages the advantages of blockchain technology to **ensure absolute transparency and eliminate any possibility of fraud.**



HOW **AIRDROP** WORKS?

Using *Chainlink*, *Chronos Club* can ensure that the draw is completely **random and fair**, executed by smart contracts that are **transparent and verifiable by anyone on the network**.

This use of cutting-edge technology not only underlines *Chronos Club's* commitment to transparency but also reinforces **integrity and trust** in each monthly draw.

⚠ *Chainlink VRF is a secure solution against random number selection processes.*





HOW **AIRDROP** WORKS?

By using this advanced technology, **Chronos Club** ensures that each draw is fair and free from manipulation, offering all participants a level playing field based on the number of **NFTs** they hold.

This innovative approach not only enhances the user experience but also reflects *Chronos Club's* mission to be a leading project at the intersection of blockchain technology and luxury watch investment.

i *Whenever it is possible, the delivery of the watch will be made personally.*





AIRDROP FUNDING

Initial funding for the monthly luxury watch draws will come from a **specific percentage of the cryptocurrency holdings**, raised from the initial sale of *Chronos Club NFTs*.

This initial approach allows the project to **secure the necessary funds** to begin this exciting initiative

Ensuring that early participants and *NFT* holders can **enjoy the benefits and rewards from the beginning.**





AIRDROP FUNDING

With the launch and **successful operation** of the *Chronos Club's* own marketplace, the funding structure of the draws will evolve into a **self-sustaining structure**.

Revenues generated by the club's activities, including sales on the marketplace, will be used to **fund future draws**.

This change marks an important step towards the financial autonomy of the project, ensuring that draws and other promotional activities can continue in the long term **without relying on the initial pool of cryptocurrencies**.



AIRDROP FUNDING

This funding model not only demonstrates *Chronos Club's* strategic planning and vision but also its commitment to **sustainability and the continuous growth of the project.**

By transitioning to funding generated by the club's own profits, **it reinforces stability** and promotes a virtuous cycle of **reinvestment and reward** within the *Chronos Club* community.



AIRDROP OBJECTIVES

The objectives of these monthly draws are double:

- Increase the **value and attractiveness** of the *Cronos NFTs*
- Promote the *Chronos Club* project to a **wider audience**

This strategy not only benefits existing *NFT* holders but also attracts new participants to the Chronos Club ecosystem, **empowering the community and the project as a whole.**



PROFIT SHARING

Chronos Club will implement an innovative strategy to monetise luxury watches by leveraging relationships with boutiques specialised in the purchase of watches from retail customers.

The acquisition of these watches at competitive prices, followed by a waiting period during which it is anticipated that the market value of the watches will increase, forms the basis of our revenue model.



PROFIT SHARING

*The profits generated by the difference between the purchase price and the sale price of the watches will be **the main source of income for the club.***

Subsequently, these watches will be sold on **Chronos Club's exclusive multi-chain crypto marketplace**, allowing buyers from all over the world to purchase luxury watches with cryptocurrencies.

- ⚠️ *With the guarantee of authenticity provided by both the club and official certifiers.*



PROFIT SHARING

Holders of *Chronos Club NFTs* will be entitled to a percentage of these profits, **proportional to the number of *NFTs* they own** out of the total 10,000 *NFTs* issued.

This represents an opportunity for club members to **earn passive, dividend-like income** based on successful watch sales.

i *In addition, club members will enjoy exclusive discounts on the marketplace, allowing them to purchase luxury watches at preferential prices.*



WHO DECIDES BUYING/SELLING?

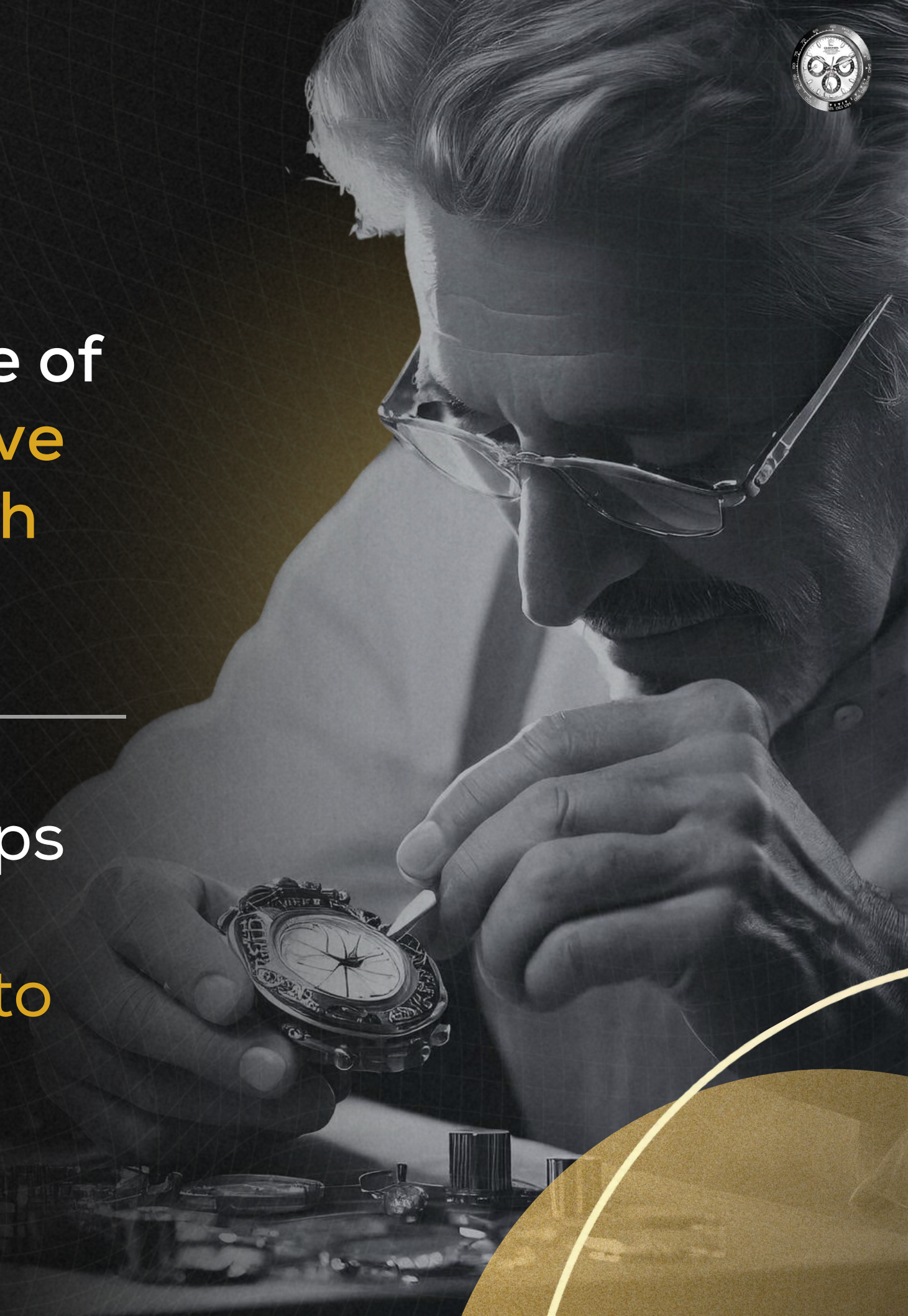
The selection of luxury watches for sale will be based on the advice of a consultancy of **experts in the watch market.**

These specialists will assess which pieces have a **favourable market value** compared to their purchase price. Only those watches that meet **these criteria** will be listed on the online marketplace for sale.

WHO DECIDES **BUYING/SELLING?**

This strategy not only increases the value of the club but also **enables members to have access to investment opportunities in high quality assets.**

Chronos Club maintains close relationships with collectors and enthusiasts of luxury watches, offering them **exclusive access to unique and sought-after pieces.**





LEVELS

STEEL *1 to 4 NFT*

GOLD *5 to 19 NFT*

PLATINUM *20 to 49 NFT*

DIAMOND *+50 NFT*

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STEEL 1 to 4 NFT

Basic access to the club:

- **Exclusive** events.
- **Updates** on activities.
- **Releases.**



GOLD *5 to 19 NFT*

Basic access and additional benefits:

- **Priority access** to exclusive events.
- **Discounts on products and services** associated with the club.
- Participation in **private auctions** of collector's watches.

PLATINUM *20 to 49 NFT*

The prestige of reaching the platinum level brings even greater benefits:

- **VIP invitations** to exclusive events with industry leaders.
- Access to personalised **luxury experiences**.
- Opportunity to collaborate on **especial projects** within the club.



DIAMOND +50 NFT

*Recognized as elite Diamond-level members,
ensuring exclusive privileges:*

- Attendance at **all club events**.
- **Exclusive consulting** from watchmaking experts.
- **Exclusive access** to luxury products and services.
- Opportunity to **influence the direction and development** of the club



CONCLUSION

Chronos Club represents a significant breakthrough in the merging of real world assets (RWA) and blockchain technology.

Using Ethereum, one of the most secure and established blockchains, the project offers a **unique value proposition in the *NFT* market, focusing on luxury watches as underlying assets.**

The club's monetisation strategy, based on the buying and selling of luxury watches through a proprietary multi-chain crypto marketplace, offers not only to generate significant revenue for *NFT* holders but also to bring them exclusive benefits, **such as discounts on future purchases.**



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CONCLUSION

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This approach not only validates the *Chronos Club* business model but also reinforces the project's commitment to **quality, exclusivity and transparency.**

Looking to the future, *Chronos Club* positions itself as a pioneer in the integration of RWA with blockchain technology, opening new avenues for **luxury investment and collecting in the digital age.**

The combination of **luxury watch market expertise**, technological innovation and a community of passionate and committed investors establishes *Chronos Club* as a project **with significant growth and expansion potential.**



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By joining *Chronos Club*, investors not only participate in a promising investment opportunity but also join an **exclusive community that values the beauty, craftsmanship and long-term value of luxury watches.**

We invite all interested parties to be part of this exciting journey, contributing to and benefiting from the growth and success of *Chronos Club*.

M E R G I N G L U X U R Y
W I T H B L O C K C H A I N

